# OTE Group Q12022 Results

MAY 2022



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In addition to figures prepared in accordance with IFRS, OTE also presents alternative performance measures, including, among others, EBITDA, EBITDA margin, adjusted EBITDA, adjusted EBITDA margin, free cash flow, adjusted free cash flow, net debt, adjusted net debt, Capex and adjusted Capex. These alternative performance measures should be considered in addition to, but not as a substitute for, the information prepared in accordance with IFRS. Alternative performance measures are not subject to IFRS or any other generally accepted accounting principles. The purpose and calculations of all 'Adjusted' data and the Alternative Performance Measures presented are detailed in the Alternative Performance Measures Section in the Quarterly Press Releases.

2021.



All figures in 2021 adjusted to reflect only continuing operations; TELEKOM ROMANIA operations along with certain significant commercial transactions (MVNO agreement and handset sales) that existed between TELEKOM ROMANIA and TELEKOM ROMANIA MOBILE (Romania mobile) until the completion of the sale of TELEKOM ROMANIA have been treated as discontinued operations. The sale was concluded on September 30,

### **Strategy:** The 7 Pillars of our Strategic Plan

### **TECHNOLOGY SUPERIORITY**

- Accelerate Optical Fiber Networks deployment. ~1 m. HH passed by 2022YE
- Reach 80% population coverage in 5G
- Digitilize Network field tasks
- Improve IT systems

### **BEST CUSTOMER EXPERIENCE**

- Digital Transformation @Customer:
- Omni-channel
- Extended
- functionalities in apps Service enhancements in
- O2B and F2R
- Push Online Sales
- Load Reduction in front-line
- Digital predictive maintenance @Network

### REVENUE TRANSFORMATION

- ICT projects
- Public & Private Sectors; EU Projects
- Cloud Solutions
- IoT- Smart **Cities-Verticals**
- Develop COSMOTE Insurance, BOX, Cosmote Payments

### LEAD IN **CORE BUSINESS**

- Leverage COSMOTE brand superiority
- Upgrade customers to data on Mobile
- Enhance FMC and FMCC propositions
- OTT
- Wholesale fiber monetization

### SUSTAINABLE BUSINESS



double speeds in Fixed Broadband, offer more • Develop COSMOTE TV

### DIGITALIZATION, SIMPLIFICATION AND COST **OPTIMIZATION**

- Lean, efficient and agile operating model
- Digital Transformation @Company and @Network
- Cost efficiency programs
- Synergies with Deutsche Telekom Group

### **GROWTH MINDSET AND CULTURE**

- Evaluation of new working models (Agile, Work from home)
- Re-skilling / Upskilling in new digital skills
- Culture of growth and innovation

## **Digital Transformation**

Our goal: to be the leader for Digital Transformation in Greece and a role-model in Europe with superior Customer Experience & Operational Efficiency



### **DIGITAL** @CUSTOMER

#### **Digital Interplay**

- One App primary touchpoint for all customer interactions
- Pure digital Mobile Rate plan
- Boost online sales
- Contextual digital campaigns

#### **Digitalize Service Processes**

- Order2Bill: self-service ordering
- Fault2Repair: self-service fault handling

#### **Simplify Portfolio**

- Simplify Product & Tariff portfolio
- Simplify customer journeys
- Converged & simplified IT stack



### **DIGITAL** @NETWORK

#### Simplification

• Decommissioning of legacy platforms

#### Autonomous Network Operation

- Predictive Maintenance
- Artificial Intelligence @ Network

#### **Digitalize Field Service**

- Autonomous Field Service
- Field technicians digitalization



### **DIGITAL @COMPANY**

#### **Internal Interactions**

- Enterprise Mobile App for employees
- Tools for collaboration

#### **Digital Processes**

- Processes simplification & automation
- Digitalized & unified workflows
- Digital Signatures

#### **Digital Culture & Skills**

- Growth mindset
- Digital Skills & Learning
- Innovation culture

## **2021 Environmental Targets**



### **CLIMATE CHANGE**

#### **OTE Group contributes to updated DT Group Climate Change Targets:**

- Net Zero for direct and indirect energy consumption including up to 95% reduction by 2025 vs 2017 (Scope 1 & 2)
- 100% Renewable electricity (2021 onwards)
- 25% Emission reduction per customer for value chains emissions (2017-2030)
- Net Zero emissions across the value chain by 2040 (Scope 1-3)



### **RESOURCE EFFICIENCY**

### **Waste Management**

- >75% reuse/recycle of total waste generated (2021)
- Zero ICT waste to landfill (2021)



### **Zeroplastic\***

#### **Reduce to:**

- 0% use of plastic bottles
- 0% plastic food containers & single use cutleries
- 0% use of plastic cups
- 0% use of straws



### Shops

**Retain:** 

• FSC paper bags in Retail network (2021)



### Paper

• Commit to a new 4 year paper reduction target



## **2022 ESG Targets**



### **CLIMATE CHANGE**

#### **OTE Group contributes to DT Climate Change Targets:**

- Net Zero for direct and indirect energy consumption including up to 95% reduction by 2025
- 100% Renewable electricity (2021 onwards)
- 25% Emission reduction per customer for value chains emissions (2017-2030)
- Net Zero emissions across the value chain by 2040

### **RESOURCE EFFICIENCY**

### **Sustainable Waste Management**

- Zero ICT waste to landfill (2022 onwards)
- Take back schemes of mobile devices\*:
- Ratio (%) of mobile devices collected vs sold in previous year: 12% by 2024 (vs 2022)
- Reach approx. 400,000 items of mobile devices (2022-2024)



### **Sustainable Packaging**

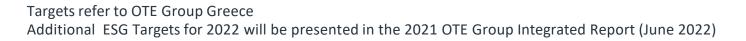
#### 100% sustainable packaging

• Own branded newly launched CPEs (by mid 2022)



### **DIGITAL INCLUSION**

• Impact ~15 mil. peoples' lives through digital inclusion initiatives by 2024 (from 2021)







### **Zeroplastic**

• Retain single use plastic culture in major buildings in 2022

### **Paper Reduction**

• 25% paper reduction (2020-2023)

\*Smartphones, Simple Phones, Fixed Phones (wired and cordless), Notebooks/Laptops, Tablets, Chargers/Powerbanks & Accessories

## **Sustainability & ESG Indices, Rankings and Ratings**

The OTE Group responds to sustainability & ESG analysts' questions and assessments. OTE is included in several national and international sustainability/ESG indices, rankings and ratings.



OTE, since 2008, fulfills all requirements and is a member of the FTSE4Good Index Series. OTE is one of the seven companies in Greece, included in the FTSE4Good Emerging Index, as of June 2021.



OTE, as of July 2021, is included in the Vigeo-Eiris Best **Emerging Market Performers Ranking (the 100 most** advanced companies in its Emerging Markets universe) part of Moody's ESG Solutions, for the third consecutive year.



In 2021, following MSCI ESG Research's assessment, OTE maintained "BBB" ESG rating.

### **ATHEX ESG Index**

OTE is included in the new ATHEX ESG Index, since July 2021. The company is amongst 35 listed companies.



Since 2010, OTE has been participating in the CDP on Climate Change by communicating the required information to its platform. In the 2021 evaluation, OTE improved its rating which led to inclusion in the CDP's "Leadership A/A-" category. This score placed OTE well above the European average and that of the media, telecommunications and data center services sector in which it operates.



In 2021, OTE kept its status as a "Prime" company, a title awarded to companies-leaders of each sector by ISS ESG, in recognition of OTE's negotiable bonds and shares qualify for responsible investment.



As of January 2022, OTE has been included, for the third consecutive year, in the Bloomberg LP Gender-Equality Index (GEI), which is one of the most profound business indexes, in terms of equality and initiatives promoting the position of women in the work environment.

OTE Group Q1 2022 Results

# Financial Review



## Highlights

### **GROUP**

key operational and financial metrics up



**REVENUES** 

Favorable comparisons and one-offs in Romania Strong Margin at 39.4%, up 1.2pp

## €500m

SHAREHOLDERS REMUNERATION FOR 2022

•€250m

**Dividends.** Proposed Dividend€0.558/share

+8.0%

ADJ. EBITDA (AL)

•€250m **Share Buy Backs** 

## GREECE



+4.4%

REVENUES



+2.8% increase in Fixed retail; ongoing broadband and TV revenues growth

**ROMANIA MOBILE** €78.4m

REVENUES

+1.6%

Positive momentum continues

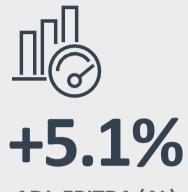




(F)

+4.5% strong increase in mobile service





ADJ. EBITDA (AL)

yielding a margin of **41.9%** 

Boosted by one –off MTR sharp drop

## €11.7m

ADJ. EBITDA (AL)

underlying profitability more than doubled

### **Group Overview**

Q1 2022

€825m REVENUES (YOY +4.7%)



ADJ. FCF (YOY +39.9%)

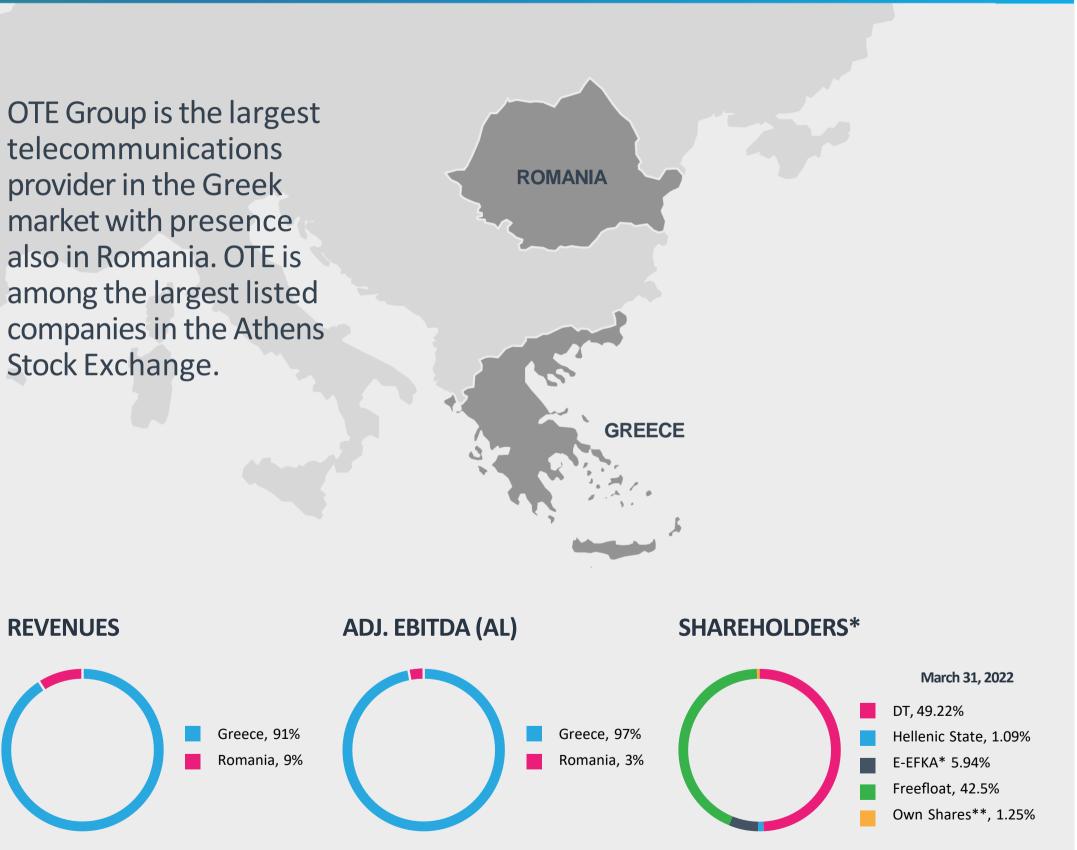
€325m ADJ. EBITDA (AL) (YOY +8.0%)

€7.3b

MARKET CAP AS OF 31 MARCH 2022

€93m ADJ. CAPEX (YOY -6.9%) Stock Exchange.

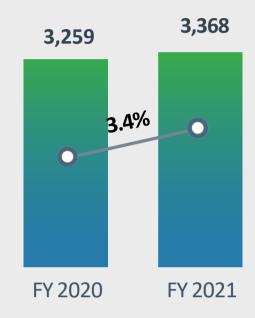
**REVENUES** 



\*The stake of e-E.F.K.A includes 19,606,015 shares transferred by Hellenic Republic in 2009 \*\*These own shares will be cancelled after the AGM of 25th of May

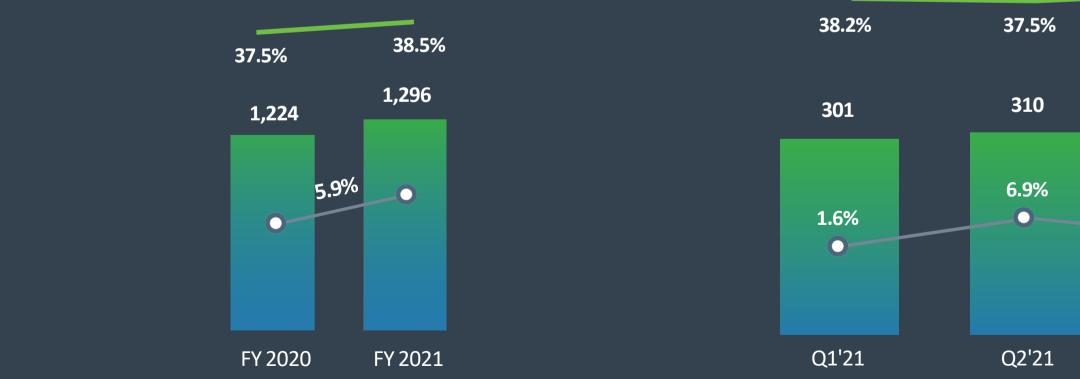
## Revenues & Adj. EBITDA (AL)

Total Revenues (€m)





### Adj. EBITDA (AL) (€m)



—— yoy change %





Adjusted Capex (€m)



GREECE

€12m

ROMANIA

Greece, 87%

Romania, 13%

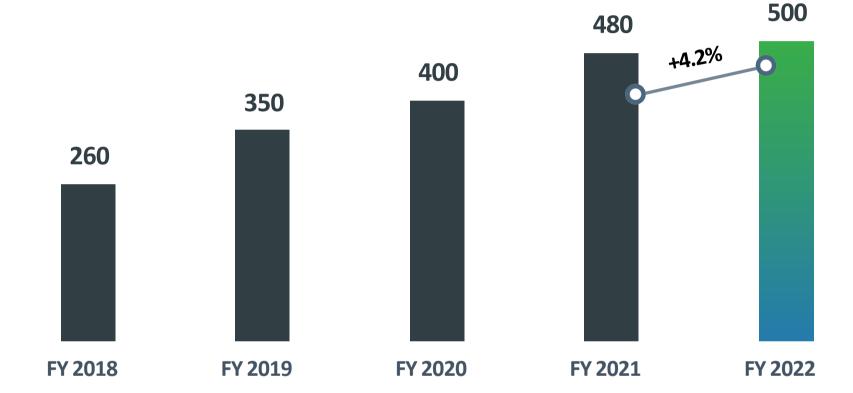
- **4G** coverage at 99%
- 5G population coverage at 60% by the end of 2021
- **5G** population coverage target: 80% by the end of 2022
- FTTH: 3million homes and businesses by end of 2027

### Cashflow



## **Shareholder Remuneration Policy**

### Total Payout (Guidance) (€m)



**Total Shareholders Payout for 2022:** 

£500m

DIVIDEND €250m SBB €250m

### **Shareholder Remuneration Policy**

### 70%-100%

FCF Distribution through a combination of dividends and share buybacks

# €500m

€250m Dividends; €0.558 Dividend/share paid on July 07, 2022 €250m in Share Buybacks

# 448,100,608

Total number of shares

# 5,617,282

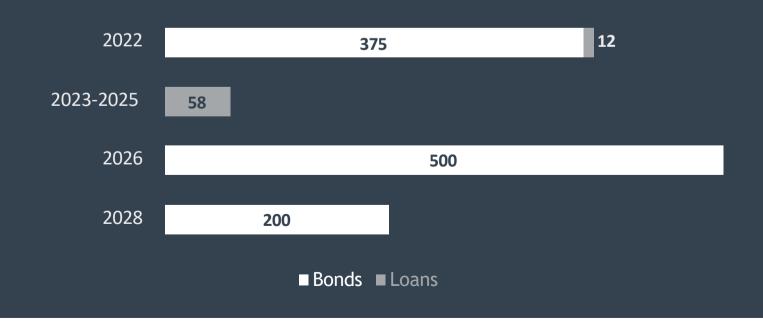
Own Shares will be cancelled following the Annual General Shareholders Meeting approval on 25 May

## **Debt and Liquidity Profile**

### Leverage (€m) (IFRS amounts)



### Debt Maturity Profile (€m) (Nominal amounts)





### **Adjusted Net Debt/EBITDA**

Adj. Net Debt stood at **€616m**  Adj. Net Debt/EBITDA (AL) stood at **0.5x** 

S&P Credit rating on OTE : "BBB" with stable outlook

€500m

2026 Bond (Sep) 0.875%



0.627%

Loans



OTE Group Q1 2022 Results



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### **Greece – Financial Overview**



Adjusted Capex (€m)





### Adj. EBITDA (AL) (€m)

- Positive momentum in Greece continues
- Revenue up 4.4% on growth across key segments and a positive base effect due to the pandemic
- Adj. EBITDA (AL) up 5.1%; margin at 41.9%

### **Greece – Financial Overview**



### Mobile Service Revenues (€m)



### Retail fixed service revenues up 2.8%:

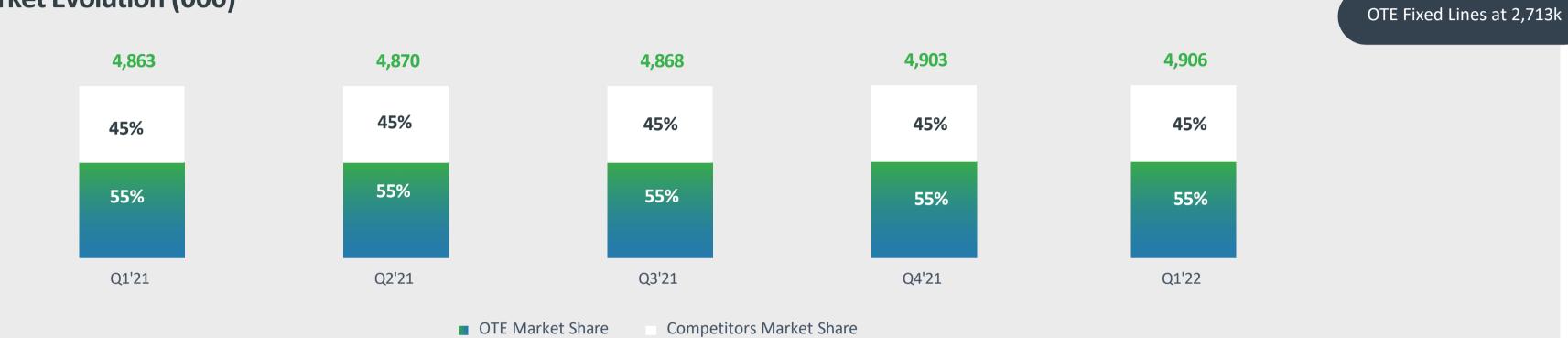
• Continuing growth in broadband revenues • Strong performance in TV, ongoing investment in superior sports content

### Mobile Service revenues up 4.5%:

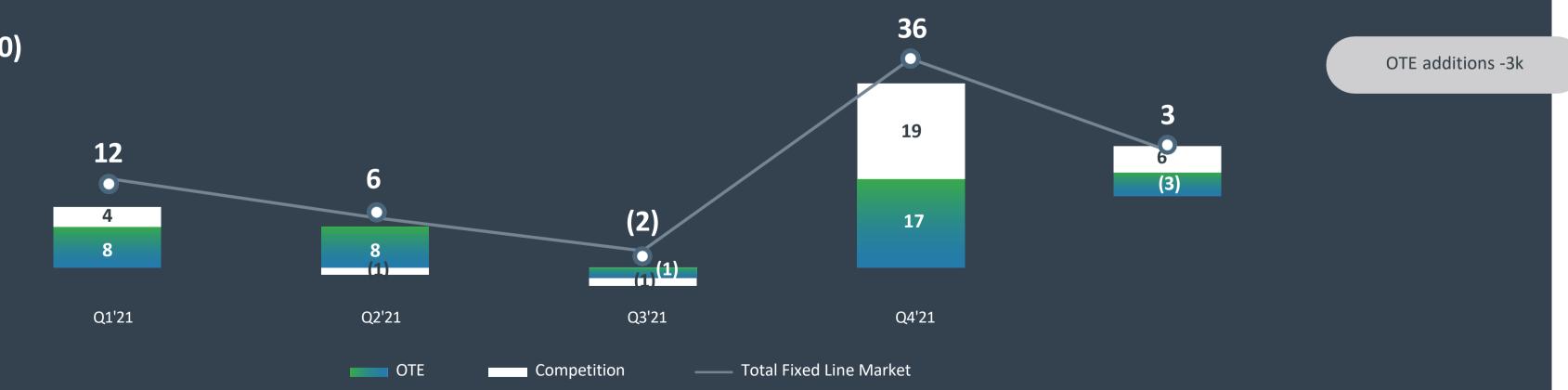
• Positive growth for both Postpaid and Prepaid segment • Ongoing execution of more for more strategy

### **Greece – Fixed KPIs**

### **Fixed Voice Market Evolution (000)**



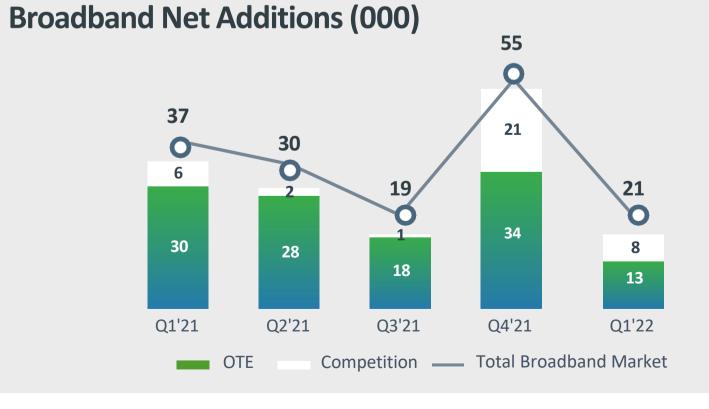
### Net Additions (000)



### **Greece – Broadband KPIs**

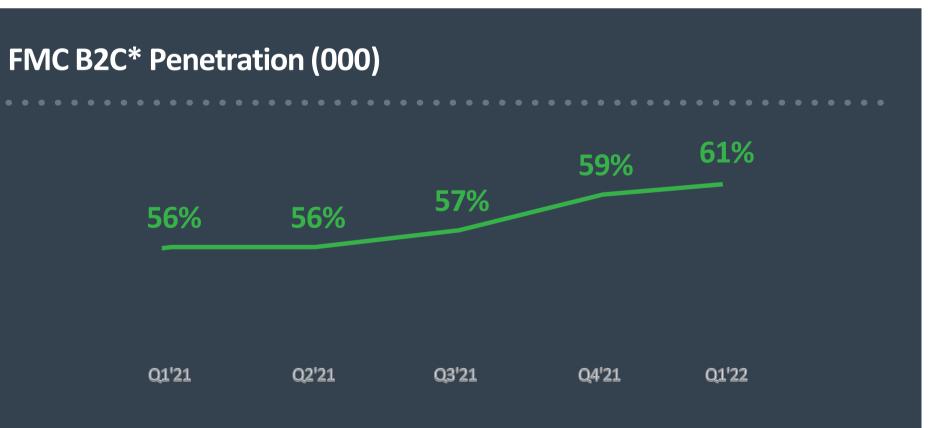


OTE Broadband Lines at 2,269k



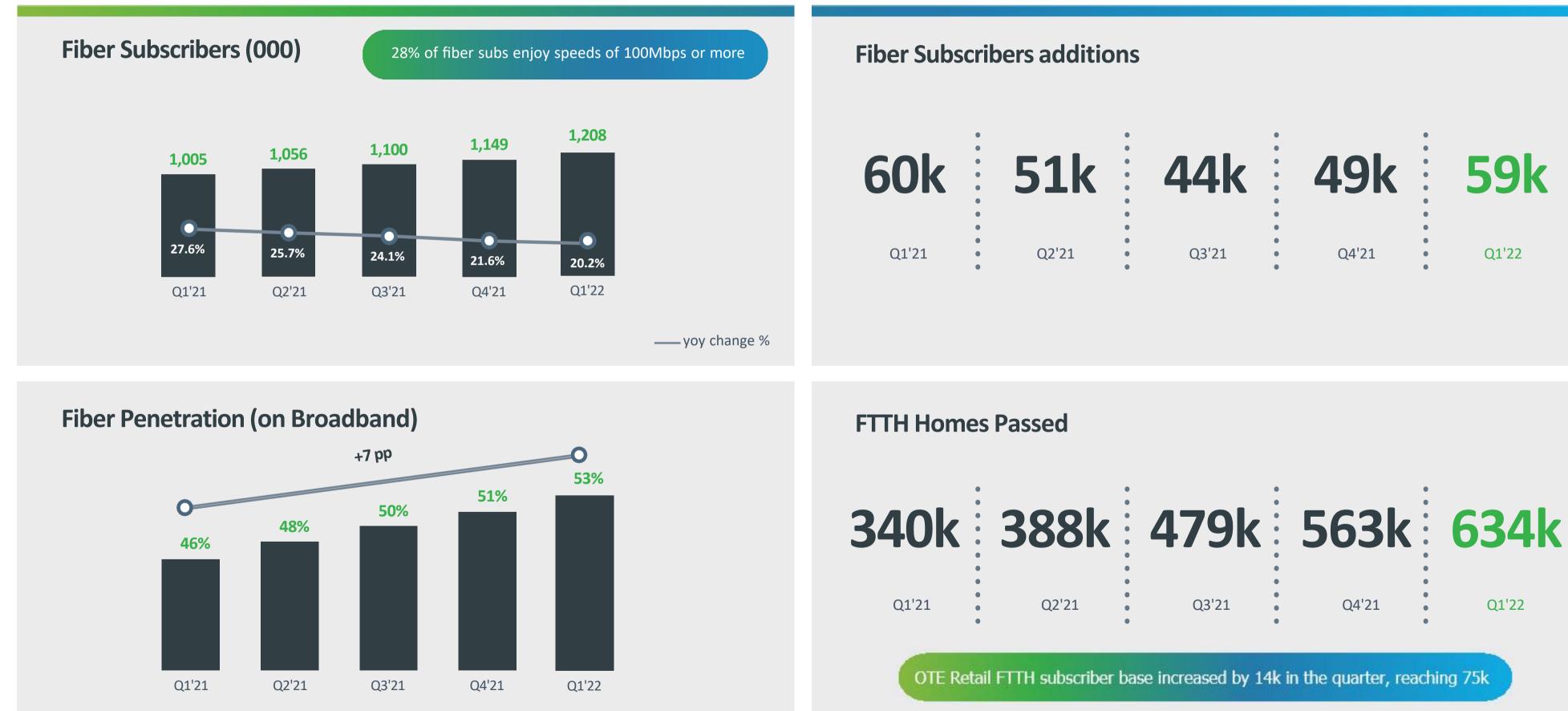
### **Market Penetration**

88%	89%	89%	90%	90%	
81%	82%	82%	83%	84%	
Q1'21	Q2'21	Q3'21	Q4'21	Q1'22	
	OTE Penetr	ation Ma	rket Penetration		



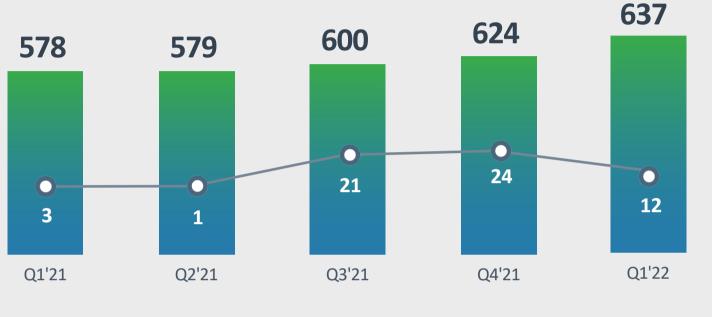
\*B2C Broadband lines

### **Greece – Fiber KPIs**



### **Greece – COSMOTE TV**

### TV Subscribers (000)

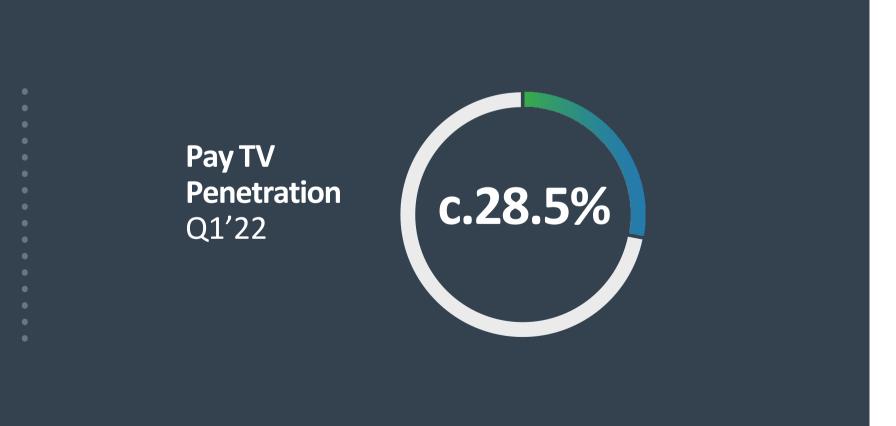


\_\_\_\_\_ TV net additions

### **TV Market**

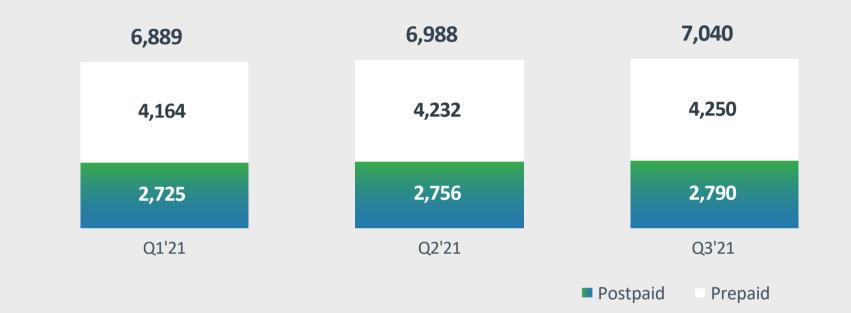
Exclusive premium content through PayTV offerings Despite low penetration levels – TV market segment shows signs of maturity OTT players gain traction

- +10.2% yoy increase in Customer base; Additions +12k
- UEFA Champions League and Europa League TV rights renewed for 2021-2024
- Broadcasting agreements with eight out of fourteen Greek Superleague football teams
- Italian Lega Serie A rights up to 2023-2024 period



## **Greece – Mobile KPIs**

### **Total Subscribers (000)**





\*Handsets Internet Data Usage/GB of use per HI subscriber

Q1'22: Post Paid +5.3% yoy



"COSMOTE Neo" the first fully digital mobile in Greece

Average data usage up +37 % at 5.2 GB per subscriber

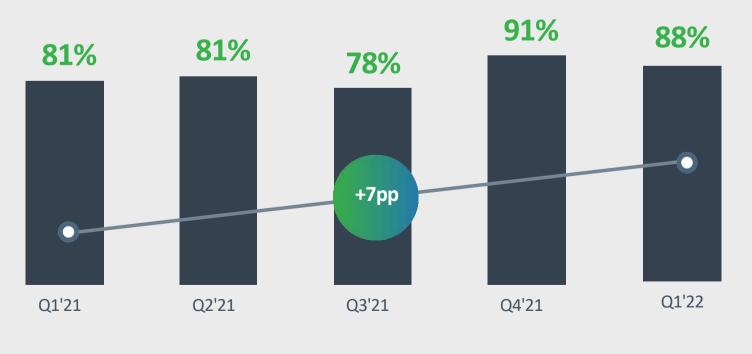
Q1'22: +37% yoy

## **Greece – Digitalization**

**Smartphone penetration (%)** 



**COSMOTE Apps Active users penetration\* (%)** 



COSMOTE app users at 3.7 million by end of the quarter. It has become the major digital contact point with the customer. It includes features like:



The push towards digitalization is driving a new wave of transformation and increasing operational efficiencies

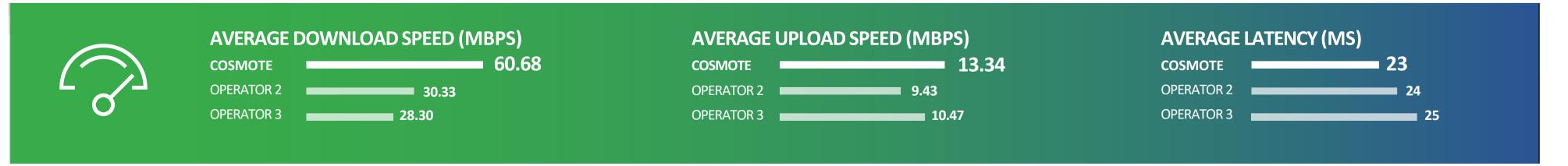
Mobile data bundle subscription renewal, bill payment, and ordering functionality for additional OTE services

"COSMOTE Neo", the first fully digital mobile

Remote Wi-Fi router management, parental control features and management of short-digit premium value-added services

## Mobile Network Superiority in Greece





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# Romania Mobile



### **Romania – Financial Overview**

FY 2020

FY 2021

Q1'21

Q2'21

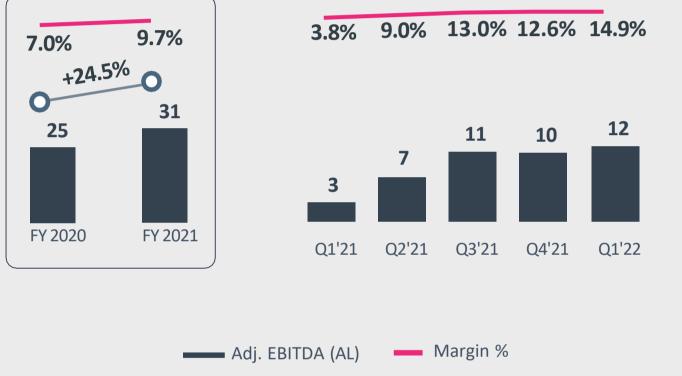
#### Total Revenues (€m) Adj. EBITDA (AL) (€m) -10.0% 0 1.6% 350 -0 7.0% 0 316 83 +24.5% 81 78 77 75 0 0 25 FY 2020 FY 2020 FY 2021 Q1'21 Q2'21 ~ Q3'21 Q4'21 Q1'22 Adjusted Capex (€m) 54 14 14 13 12 44 17.6% 17.9% 17.6% 15.2% 15.4% 14.0% 3 (MVNO) 3.6%

Q4'21

Q3'21

— as % of sales

Q1'22

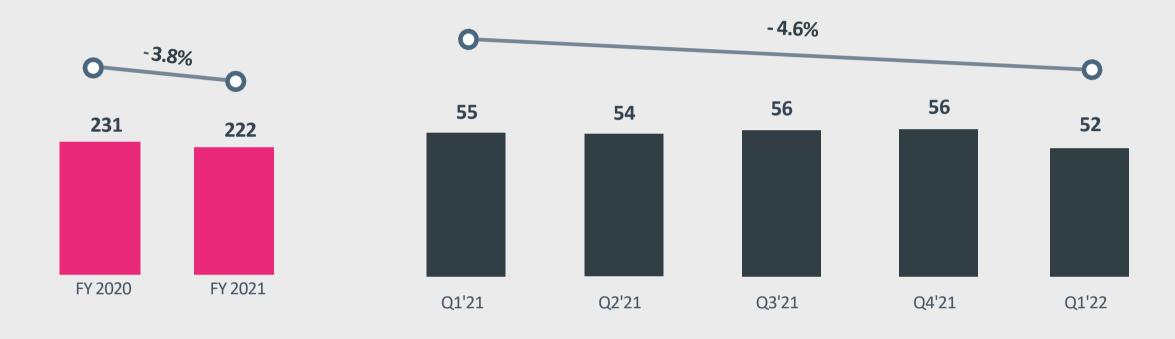


Total revenues up by 1.6% on positive one-off (MVNO) Sharp reduction in MTR

Underlying Profitability more than double in the quarter (€6m)

## **Romania – Financial Overview**

Mobile Service Revenues (€mn)



Mobile Service revenues were down 4.6%, due to sharp cuts in mobile termination rates Postpaid subscriber base posted further growth; +5.1%; FMS proposition launched in the previous quarter has started to gain traction

\*Handsets Internet Data Usage/GB of use per HI subscriber

## **Romania – Mobile KPIs**



### Data Revenues as % of Service Revenues

37.4%	35.8%	35.4%
Q1'21	Q2'21	Q3'21

6 3	33.6% 35.6%	0
1	Q4'21 Q1'22	2

# **THANK YOU**